



EXCLUSIVELY CANADIAN IN STYLING IS THE NEW MONARCH LUCERNE
SEDAN PICTURED IN THE SHADOW OF THE INTERNATIONALLY FAMOUS
AMBASSADOR BRIDGE. YOU MAY VISIT FORD OF CANADA PLANTS IN
WINDSOR, WHERE V-8 ENGINES AND PARTS FOR ALL FORD VEHICLES
ARE MANUFACTURED. TOURS ARE CONDUCTED MONDAY THROUGH
FRIDAY AT 10 A.M. AND 2 P.M.

POST CARD

PHOTOGELATINE ENGRAVING CO., LIMITED TORONTO



B.S.

MADE IN CANADA